



# Festival of Trees 2010

Dear Festival Designer,

Welcome new Designers and **THANK YOU** to our veteran Designers! Last year Festival raised \$215,000 for the Baby Fold; and you, the Designers, were a large part of that figure. This year we have **a number of changes**, so please read your packet carefully.

- Festival of trees will be at U.S. Cellular Coliseum in Bloomington, IL
- Nov. 11-14<sup>th</sup>
- Theme: Home for the Holidays
- Opening night – THURSDAY – Top of the Tree dinner and auction.

Designers will be able to attend Festival for free at any time by showing their Designer ribbons. Special events will require a separate fee to participate. Keep an eye on the Festival of Trees website (<http://www.festoftrees.org/>) for special ticket packages.

The Designer Reception will be held on the afternoon of the 14<sup>th</sup>. You'll receive a separate mailing with more details and an R.S.V.P. We will be honoring our ten year Designers as well as presenting the ribbons for the following award categories:

Best Children's Tree

Best Tree Made by Children

Most Elegant

Most Christmas Spirit

People's Choice (People's Choice will be awarded by ballots that can be purchased at the ticket counter)

Please note that outside food (no alcohol or beer) is allowed into the U.S. Cellular Coliseum. The Corn Palace in the Coliseum will be open throughout Festival. There are also many restaurants close by.

For up-to-date information, more forms or to contact the Designer Committee with questions, see our website at <http://www.atomicvole.org/fot> .

We look forward to working with you this year. Remember, you are the marketer of your tree. Use your ticket package wisely to show off your tree. Be excited! We sure are.

Please fill out the Participation Form and return it in the enclosed envelope as soon as possible to assure your place at the Festival as it's shaping up to be the premier Bloomington/Normal Christmas Event.

Vivian Elder, Designer Committee Co-Chair

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